

National Children's Council
LOGO AND TAGLINE COMPETITION

The National Children's Council (NCC) is a corporate body under the aegis of the Ministry of Gender Equality, Child Development and Family Welfare. It operates under the NCC Act 2003.

Vision:

To uphold the best interest of the Mauritian Child in line with the Convention on the Rights of the Child.

Mission:

To ensure priority for Childhood development with Universal access to Health, Education and Protection.

To foster the Development, Welfare, Protection and Participation of Children.

Specifications/conditions for participation

- This competition has been launched for the rebranding of the National Children's Council.
- The winning logo will be used as the official identity and corporate logo of the NCC.
- **The competition is open to all individuals in the Republic of Mauritius.**
- A Cash prize of Rs 25, 000 + Certificate will be awarded to the Winner
- **Tagline:** Should reflect the mission and vision of the NCC
- **Artwork:** Freehand (hand drawn) or painted or computer generated/digital graphic design can be presented.
- The soft copy should be submitted in high definition at least 100 dpi, on jpeg and pdf format files.
- **Colors expectation:** International Standards with Pantone reference of color used. The National Flag color in preference. The logo can be used in Black and white without disturbing the original design style. The logo must be clear and bold enough so that it can be scaled up and down without losing definition.
- Each design submitted must include a brief description of the elements used and what they stand for. Each entry must be an original piece of work and free from any copyright.

- Not more than three entries will be accepted per participant.
- Group entries and entries from companies and organizations will not be considered.
- The logo design must be adaptable for use on both print and electronic media.
- The logo design must not be similar to other existing logos.
- The selected logo will become the property of the NCC and may be used in various forms and format. The NCC shall retain the exclusive right to use, publicize or broadcast, in part or in whole, of the prized logo. By participating in the competition, each participant consents that the NCC may use his name and artwork, ultimately.
- Participants cannot claim any form of remuneration if the NCC uses the logo in any form or any amended and modified form during and/or after the competition.
- Failure to respect guidelines will result in disqualification.
- The decision of the Jury will be binding and final.
- The NCC reserves the right to revert back to the participant for any modification in connection with changes to colors and design.
- The NCC reserves the right not to proceed with the competition or not to award any prize following this competition.

Important information:

- **Deadline for submission of artwork: Thursday 25 May 2017 at latest 1500 hrs**
- Entries received after this deadline will be rejected.
- Entries should clearly contain the subject “Logo and Tagline Competition - NCC” followed by your Full name as in birth certificate, contact number and residential address.
- **Entries must be submitted to nccouncil@intnet.mu**

QUERIES: For further information, please contact us on the 2174333/2174334 or 59436830